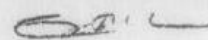


ORDINANCE NO. 147

Bachelor of Tourism Management (BTM) Honours Annual/Semester in Distance Mode

There shall be a three year BTM (Honours) undergraduate degree programme of 6 Semesters of approximately four and half month duration each. Each semester will consist of 8 modules carrying equal weight and there shall be a total of 48 modules in the 6 semesters spread over a period of 3 years. Besides this students will be required to undergo two weeks practical training during the first semester after the second semester and 6 weeks training in the second year after 4th semester. Each module will be equivalent to one credit of roughly 45 hours of work on the part of the students including 25-30 hours of classroom teaching, and 15-20 hours for self-reading, consulting library and preparations for examination etc. Each semester will be designed in such a way that apart from the classroom teaching they will have time for library consultation, quiz, seminar and presentation. There will be an end-term examination after each semester and will also consist of two classroom tests/one project report. Out of 100 marks of each module, 70 marks will be for end-term examination, 10 marks will be for each of the two classroom tests or 20 marks for the project report and 10 marks will be for attendance and internal assessment by the class teacher. Written examination will be of 3 hours duration. Students will be required to clear atleast 6 modules for clearing a semester and he may be entitled for supplementary only in a maximum of two modules of any semester. If he fails in more than two modules in a semester, he will be required to repeat the examination.

In order to pass the module, he will have to clear atleast 40% marks in the written examination and will have to have a minimum of 45% marks in the aggregate. Those having less than 50% marks but above 40% marks in all the 6 semesters will be awarded third class. Those between 50-60% will be second class and 60% & above will be first class. The course will provide for distinction in a modules if the aggregate mark in written examination is more than 75% and overall is above 80%. Broadly 60% of the course content will be related to tourism and travel, 25% will be related to Management discipline and 10% will be related to computer and IT. We will also provide for teaching in languages like French, German and Business English.



Bachelor of Tourism Management (BTM) Honours

First Year :

1. Principles in Management
2. Financial Accounting
3. Business Communication
4. Computer Fundamentals
5. Tourism Concepts
6. Tourism Industry in India
7. Geography for Tourism
8. Marketing Management

Second Year :

1. Business Statistics
2. Business Policy
3. Human Resource Management
4. International Trade
5. Introduction to Tourism Transport System, Tour Operation Units, Travel Agencies and Tourism Regulations.
6. Basic Air Fares and Ticketing
7. Tourism Management
8. Business Law

Third Year :

1. Import Export Documentation and Procedures
2. Services Marketing
3. Customer Relationship Marketing (CRM)
4. Conflict Management and Negotiation Skills
5. Tourism Policy, Planning and Development
6. Computing and Information Systems in Tourism
7. Computerised Reservation System
8. Project

ORDINANCE NO.148

Post Graduate Diploma in rural development (PGDRD)
(DISTANCE MODE)

OBJECTIVE :

The Post Graduate Diploma in Rural Development provides comprehensive knowledge of socio-economic features affecting transformations of rural society.

DURATION :

This course shall be of one year duration.

COURSE CONTENT :

There would be four papers and one Project Work and Viva-voca.

Paper I	:	Rural Development – Indian Context
Paper II	:	Rural Development Programmes
Paper III	:	Rural Development – Planning and Management
Paper IV	:	Rural Social Development
Paper V	:	Project Work.

EVALUATION :

Evaluation would have two aspects in each paper consisting of 100 marks each – Term and Examination – 75 marks; Assignments-25 marks.

Besides the above, Project Work and Viva-voca would also have 100 marks.

CONDITION OF PASSING :

A student shall be declared passed in each examination, if he/she obtains at least 40% marks in sessional examination and in each theory paper of the written examination, separately.

ELIGIBILITY AND ADMISSION :

The minimum qualification required would be graduation and the candidates would be selected according to merit. The University provides reservation of seats for SC/ST/OBC as per Government/University rules.

AWARD OF DIVISION :

Divisions would be awarded on the following basis :

- (a) First Division - Students getting not less than 60% marks in the aggregate would be placed in the first division.
- (b) Second Division - Students getting less than 60% marks in the aggregate but not less than 50% would be placed in the second division.
- (c) Third Division - Students getting less than 50% marks in aggregate but not less than 40% would be placed in the third division.

There would not be Third Division as per conditions of passing examination.

PROVISION FOR UNSUCCESSFUL CANDIDATES :

The candidates, who fail in only one paper, shall be given a chance for supplementary examination. The candidates failing or being unable to appear at the examination due to unavoidable reasons would be given not more than two chance in the next session. After the expiry of this period, the student would have to seek fresh admission and no credit

ORDINANCE NO.149
MASTER OF SOCIAL WORK

OBJECTIVE :

This programme is in continuation of the three year Bachelor's degree programme to cater the need of those who wish to enhance and upgrade their knowledge, skill and qualification. A candidate who has passed B.A. or any graduate or any other equivalent examination from any recognized institution or University shall be eligible for admission.

PROGRAMME STRUCTURE :

The duration of the M.A. Social Work will be two years, consisting of 8 courses. There will be 4 courses in each year. Each course will be of 100 marks (including 30% sessional marks in each course).

PROGRAMME DELIVERY :

The course design, course contents, counseling, programme structure, etc. would be decided by the Academic Council of the University from time to time and shall be in accordance with the Distance Education Council norms.

The delivery of the course will consist of course support material, assignments, contact classes, library consultation etc. A minimum of 60% of attendance in contact classes for submission of at least one assignment per course will be necessary condition for the eligibility of a candidate to appear in Term End Examination.

EVALUATION SYSTEM :

System of evaluation in each course will consist of two components : (i) continuous internal assessment with 30% weightage and (ii) Term End Examination with 70% weightage. For continuous study and internal assessment, there will be two Tutor Market Assignments (TMA) for each course. The better score in these assignments will be taken into account for the purpose of preparation of results.

A minimum of 36% of aggregate marks in TMA and Term-end Examination will be necessary for a candidate to be successful in a course. Only those candidates, who are successful in all the four courses of the first year shall be eligible for admission to the second year. Candidate who successfully complete the remaining 4 courses in the second year will qualify for the award of Master of Social Work. Students who are not successfully in the first or second year shall have to cover all the components of the first or second year a fresh both in TMA and Term-end Examination.

Candidate securing overall 60% or more marks will be placed in first division, these securing overall 45% or more but less than 60% marks will be placed in second division and those securing 36% or more but less than 45% in the third division.

ORDINANCE NO. 150

1. **Degree Title** : BACHELOR OF SCIENCE IN BIOINFORMATICS
2. **Name of Faculty** : Engineering Sciences
3. **Duration of Course** : Three Years

4. **Eligibility** :

The students who have passed 10+2 examination with Physics, Chemistry, Mathematics/Biology securing at least 50% marks or equivalent will be eligible for admission. The students appearing in the 10+2 examination will be eligible for making application for admission to this course. However, they will have to give proof of having passed 10+2 examination with 50% marks within the time period decided by the University. The criteria of minimum marks in examination may be relaxed up to 5% in the case of SC/ST and OBC and other category person as approved by Devi Ahilya Vishwavidyalaya.

5. **Admission Procedure** :

As decided by Devi Ahilya Vishwavidyalaya from time to time.

6. **Total Seats** :

Sixty, However, number of seats may be changed by the University from time to time.

7. **Fee Structure** :

As decided by Devi Ahilya Vishwavidyalaya or State Government from time to time.

8. **Examination, Curriculum & Related Regulations** :

As per Ordinance No.5 & 6 of Devi Ahilya Vishwavidyalaya or Ordinance No.31.

9. **Eligibility for Degree** :

After successful completion of three year degree exam the candidate shall be entitled for "Bachelor of Science in Bioinformatics".

10. **Attendance Requirement** :

A candidate should have minimum of 75% attendance in all courses. In exceptional cases it can be relaxed as admissible under applicable Ordinance.

11. **General Instructions & Specific Provision** :

For matters not covered in this Ordinance, General Rules of Devi Ahilya Vishwavidyalaya shall apply. In all other matters EXECUTIVE COUNCIL of Devi Ahilya Vishwavidyalaya shall be competent to take decision.

ORDINANCE NO. 151

1. **Degree Title** : M.B.A. (DISTANCE EDUCATION)
2. **Name of Faculty** : Management Studies
3. **Duration of Course** : Six Semester (Three Years)

4. **Eligibility** :

Students having graduate/post graduate degree with minimum of 11nd division/45% as recognized by the University will be eligible for admission to this programme. The criteria of minimum marks in the graduate/post graduate examination may be relaxed upto 5% in the following categories :

1. Employees of Central Government, State Government and Defence Service of India having experience of more than two years.
2. Employees in public sector units with more than 4 years of service.
3. Reserved categories belonging to SC/ST/OBC and Physically Handicapped.

5. **Admission Procedure** :

As decided by Devi Ahilya Vishwavidyalaya from time to time.

6. **Total Seats** :

As per Statute No.27 of Devi Ahilya Vishwavidyalaya.

7. **Fee Structure** :

As decided by Devi Ahilya Vishwavidyalaya from time to time.

8. **Examination, Curriculum & Related Regulations** :

As per Ordinance No.6, 7 & 8 and Statute No.11 or Ordinance No.31 of Devi Ahilya Vishwavidyalaya.

9. **Eligibility for Degree** :

A candidate shall be eligible for the degree of Master of Business Administration (Distance Education) when he/She has completed the requirements of examination successfully as per Ordinance No.6 or Ordinance No.31.

10. **General Instructions & Specific Provision** :

For matters not covered in this Ordinance, General Rules of Devi Ahilya Vishwavidyalaya as applicable in Semester/Annual Examination shall apply. This programme will be conducted by Devi Ahilya Vishwavidyalaya through its Institute of Management Studies. This programme can also be offered by the University at other centers in India and abroad through a consortium of suitable Institutions/Industry/NGO in accordance with the rules and regulations.

In case of any dispute, the interpretation of this Ordinance as done by the Vice-Chancellor will be final.

This Ordinance will replace the existing Rules of MBA (DE) Programme.

ORDINANCE NO. 152

1. **Degree Title** : P.G. DIPLOMA IN MANAGEMENT
(NON PROFIT ORGANISATION)
2. **Name of Faculty** : Management Studies
3. **Duration of Course** : Two Semesters
4. **Eligibility:**
Students having graduate/post graduate degree with minimum of 11nd division/45% as recognized by the University will be eligible for admission to this programme. The criteria of minimum marks in the graduate/post graduate examination may be relaxed upto 5% in the following categories :
 1. Reserved categories belonging to SC/ST/OBC and Physically Handicapped.
 2. Persons having an experience in Voluntary Sector for more than 5 years.
5. **Admission Procedure :**
As decided by Devi Ahilya Vishwavidyalaya from time to time.
6. **Total Seats :**
As per Statute No.27 of Devi Ahilya Vishwavidyalaya.
7. **Fee Structure:**
As decided by Devi Ahilya Vishwavidyalaya from time to time.
8. **Examination, Curriculum & Related Regulations :**
As per Ordinance No.6, 7 & 8 and Statute No.11 or Ordinance No.31 of Devi Ahilya Vishwavidyalaya.
9. **Eligibility for Degree :**
A candidate shall be eligible for the degree of **P.G. DIPLOMA IN MANAGEMENT (NON PROFIT ORGANISATIONS)** when he/she has completed the requirements of examination successfully, as per Ordinance No.6 or Ordinance No.31.
10. **General Instructions & Specific Provision :**
For matters not covered in this Ordinance, General Rules of Devi Ahilya Vishwavidyalaya as applicable in Semester/Annual Examination shall apply. This programme will be conducted by Devi Ahilya Vishwavidyalaya through its institute of Management Studies. This programme can also be offered by the University at other centers in India and abroad through a consortium of suitable Institutions/Industry/NGO in accordance with the rules and regulations.
Those who have obtained the Certificate in Management (Non Profit Organisations) can join the II Semester of the programme. Such candidate on successful completion of II Semester of the programme will have to surrender the certificate in order to obtain the diploma. The student will visit various NGO's for field work and enrichment lectures.

Devi Ahilya Vishwavidyalaya, Indore
Ordinance No. 153

1. **Degree Title** : MASTER OF SCIENCE (Integrated) in Information Technology
2. **Name of Faculty** : Faculty of Engineering Sciences.
3. **Duration of Course** : Five years integrated Programme after 10+2.
4. **Eligibility** : A candidate should have passed 10+2 with Physics and Mathematics with minimum 50% marks from any recognized state/Central Education board or equivalent.
5. **Admission Procedure** : As decided by Devi Ahilya Vishwavidyalaya from time to time.
6. **Total Sents** : As per Statute No. 27 of Devi Ahilya Vishwavidyalaya
7. **Fee Structure** : As decided by Devi Ahilya Vishwavidyalaya.
8. **Examination, Curriculum & Related Regulations** : As per Ordinance No.31 of Devi Ahilya Vishwavidyalaya. The program to be run at School of Computer Science of the University.
9. **Eligibility for Degree** :
 - I) A candidate who completes successfully requirements of examinations as per ordinance no.31 after three years will be awarded Bachelor of Science (Information Technology), and Master of Science in Information Technology after completion of subsequent two years.
 - II) A candidate willing to leave after four years can opt for Bachelor of Science (Honors) (Information Technology) on successful completion of requirements as per ordinance no. 31. Students opting for Bachelor of Science (Information Technology)-after three years are not eligible for the option of Bachelor of Science (Honors) (Information Technology).
10. **Attendance Requirement** : A candidate should have at least 75% attendance in Theory and Practical separately. A exceptional cases it may be relaxed as admissible under applicable Ordinances.
11. **General Instructions & Specific Provision** : For matters not covered in this Ordinance, general Rules of Devi Ahilya Vishwavidyalaya as applicable in Semester/Annual Examination shall apply. In other matters Executive Council of Devi Ahilya Vishwavidyalaya shall be competent to take decision.

Devi Ahilya Vishwavidyalaya, Indore

Ordinance No. 154

1. **Degree Title** : M.Sc. (Electronic Media FIVE YEARS Integrated Program)
2. **Name of Faculty** : Engineering Sciences
3. **Duration of Course** : FIVE YEARS
4. **Eligibility** : 10+2 with 50% marks in any stream
5. **Admission Procedure** : A admission will be made on the basis of entrance test to be undertaken by the university/concern department/concern school of studies.
6. **Total Semis** : 65
7. **Fee Structure** : As decided by Devi Ahilya Vishwavidyalaya or State Government from time to time.
8. **Examination, Curricium & Related Regulations** : As per ORDINANCE 31 of DEVI AHILYA VISHWAVIDYALAYA.
9. **Eligibility for Degree** :
A candidate shall be eligible for the degree of M.Sc. (Electronic Media Five Years Integrated) when he/she has complete the requirements of examination successfully (Five years), however, if a candidate has completed successfully three years and wants to leave the course, he/she will be awarded B.Sc. (Electronic Media) degree. As per ORDINANCE 31.
10. **Attendance Requirement** : A candidate should have at least 75% attendance in each subject and practical. In exceptional cases it may be relaxed as admissible under applicable ordinances.
11. **General Instructions & Specific Provision** : For matters not covered in this Ordinance, General Rules of Devi Ahilya Vishwavidyalaya as applicable in Semester Examination shall apply. In other matters Executive Council of Devi Ahilya Vishwavidyalaya shall be competent to take decision.

Devi Ahilya Vishwavidyalaya, Indore
Ordinance for Master of Science (Instrumentation)
Ordinance No.155

1. **Degree Title** : Master of Science (Instrumentation)
2. **Name of Faculty** : Engineering Sciences
3. **Duration of Course** : 2 Year (4 Semester)
4. **Eligibility** : 55% in B.Sc. with at least two of following subjects (i) Physics, (ii) Mathematics (iii) Computer Science, (iv) Instrumentation (iv) Electronic or honours degree in any of above or equivalent.
5. **Admission Procedure** : Admission to the programme will be through an entrance test, followed by an interview or as may be decided by the University.
6. **Total Seats** : The total number of seats shall be 30. Reservation of seats shall be as per State Govt. Rules applicable from time to time. In addition Five seats are payment seats.
7. **Fee Structure** : Students are required to pay the fees applicable by the University rules from time to time which include tuition fees, examination fees, Library fees etc.
8. **Examination, Curriculum & Related Regulations** : As per ORDINANCE 31 of DEVI AHILYA VISHWAVIDYALAYA. The medium of instruction and examination will be English.
9. **Eligibility for degree** : A Candidate shall be eligible for the degree of Master of Science (Instrumentation) when he/she has completed the requirements of examination successfully as per ordinance 31.
10. **Attendance Requirement** : A candidate should have at least 75% attendance in theory and practical separately. In exceptional cases it may be relaxed as admissible under applicable ordinance.
11. **General Instruction & Specific Provision** : For matters not covered in this ordinance, general rules of Devi Ahilya Vishwavidyalaya as applicable in semester examination shall apply. In other matter executive council of Devi Ahilya Vishwavidyalaya shall be competent to take decision.