

दैनिक भास्कर 6.4.2019



देवी अहिल्या विश्वविद्यालय, इन्दौर  
योग अध्ययनशाला

### प्रवेश सूचना

01 मई 2019 से योग शिक्षा में छः सप्ताह प्रमाणपत्र पाठ्यक्रम में प्रवेश हेतु आवेदन पत्र आमंत्रित किए जाते हैं। शैक्षणिक योग्यता - 10+2 उत्तीर्ण, आयु बंधन नहीं, आवेदन पत्र हेतु कुलसचिव, (स्ववित्त-अन्य) देवी अहिल्या विश्वविद्यालय, इन्दौर के नाम से राशि रुपये 500/- (अक्षरी राशि रुपये पाँच सौ मात्र) का बैंक ड्राफ्ट देकर आवेदन पत्र योग अध्ययनशाला, तक्षशिला परिसर देवी अहिल्या विश्वविद्यालय, खण्डवा रोड, इंदौर से प्राप्त किये जा सकते हैं। जतिम तिथि - 27.04.2019  
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6.4.2019 THE TIMES OF INDIA

## Retail and digital marketing among courses approved

TIMES NEWS NETWORK

Indore: Digital marketing, retail marketing and cyber security are the three new courses that Devi Ahilya Vishwavidyalaya (DAVV) has come up with for Massive Open Online Course (MOOC) this year.

Digital marketing course, formulated with help of Indian Institute of Management (IIM) Indore, will be rolled out in July while course on cyber security prepared with help of Indian Institute of Technology (IIT) Indore and retail marketing course will be starting from January.

The courses on MOOC platform are free of cost. But, in case, a student wants to get certificate, they will have to pay a fee of Rs 1000 which will be refunded if student passes the test.

"Digital marketing course has already been submitted, while retail marketing and cyber security courses

are being prepared," director of Educational Multimedia Research Center (EMRC), Dr AK Singh told TOI. These courses are credit based and students will be given credit of 2-3 points, he added. The approval for these undergraduate courses had to be taken from University Grants Commission (UGC) and EMRC had submitted application for these courses last year. "We had submitted proposals of 11 courses. The

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remaining courses are in the pipeline and will be starting only after they are approved. As of now, three courses have been approved," said media spokesperson of DAVV Dr Chandan Gupta.

UGC has extended last date for submission of application to offer online courses to April 15 and the application in the form of hard copy to April 22.