



DEEN DAYAL UPADHYAY KAUSHAL KENDRA (DDU-KK)

DEVI AHILYA VISHWAVIDYALAYA, INDORE

(Under UGC Scheme for Skill Development)

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प्रति,

विभागाध्यक्ष / निदेशक

समस्त वि. वि. अध्ययनशालाएँ

दे.अ.वि.वि., इंदौर

विषय - आर्थिक रूप से कमजोर वर्ग की छात्राओं हेतु रोजगारोन्मुखी ऑनलाइन पाठ्यक्रम के संचालन बाबद।

आदरणीय,

दे.अ.वि.वि. के दीनदयाल उपाध्याय कौशल केंद्र तथा FICCI FLO, इंदौर के संयुक्त तत्वावधान में तथा upGrad Foundation, Vidya Shakti Initiative के अंतर्गत वि. वि. में अध्ययनरत अंतिम वर्ष की आर्थिक रूप से कमजोर वर्ग की छात्राओं हेतु ऑनलाइन पाठ्यक्रमों का संचालन किया जा रहा है (पाठ्यक्रमों की जानकारी संलग्न है)। इन पाठ्यक्रमों में केवल ऐसी छात्राएँ भाग ले सकेंगी जिनकी पात्रता निम्नानुसार हो :-

- **आर्थिक पात्रता**

1. छात्रा 1st Generation Learner (परिवार में) हो।
2. माता पिता की आय 8 लाख प्रति वर्ष अथवा उससे कम हो या BPL श्रेणी से आती हो।

- **शैक्षणिक पात्रता**

1. छात्रा स्नातक/ स्नातकोत्तर स्तर के अंतिम वर्ष में अध्ययनरत हो या भूतपूर्व छात्रा जिसे कौशल अर्जित कर नौकरी पाने की जरूरत हो।
2. कम से कम 50% अंक प्राप्त छात्राओं को ही इस योजना में शामिल किया जायेगा।

- **शर्तें**

1. छात्राओं के पास लैपटॉप अथवा कंप्यूटर की सुविधा व्यक्तिगत अथवा संस्थागत स्तर पर उपलब्ध होना चाहिए।
2. सरल अंग्रेजी भाषा का ज्ञान छात्राओं को होना आवश्यक है।

इच्छुक छात्राओं को निम्न लिंक पर अपना नामांकन **दिनांक 26 जनवरी 2023** तक करना होगा:

<https://forms.gle/u977VT8s3HFtY5LB6>

तत्पश्चात, upGrad Foundation द्वारा चयनित छात्रा अपने चयनित पाठ्यक्रम में रु. 500/- जमा कर प्रवेश कर सकेंगी। पाठ्यक्रम को सफलतापूर्वक पूर्ण करने पर upGrad Foundation उपयुक्त नौकरी प्रदान करने हेतु अवश्य प्रयास करेगा।

सुश्री अनुपमा मोदी

Startup Cell Head

FICCI FLO, Indore

डॉ. माया इंगले

Director

DDU-KK, DAVV, Indore



Vidya Shakti Initiative for Women Phase II- 2022



Eligibility Criteria

- First generation women learners, or
- Women learners belonging to underprivileged section of society. The annual family income must be less than Rs. 8 lakhs per annum. or
- Women learners belonging to Below Poverty Line families, who have BPL ration card.

Eligibility Criteria (Education)

Certification Programme: preferably 3rd year Graduation, Graduate, Pursuing post graduation and Post-Graduate students

• Offering 6 Certification courses: (100% scholarships)

1. Finance Management (6 months)
2. Healthcare Management (6 months)
3. Information Technology Management (6 months)
4. Marketing Management (6 months)
5. Operations Management (6 months)
6. Human Resource Management (6 months)

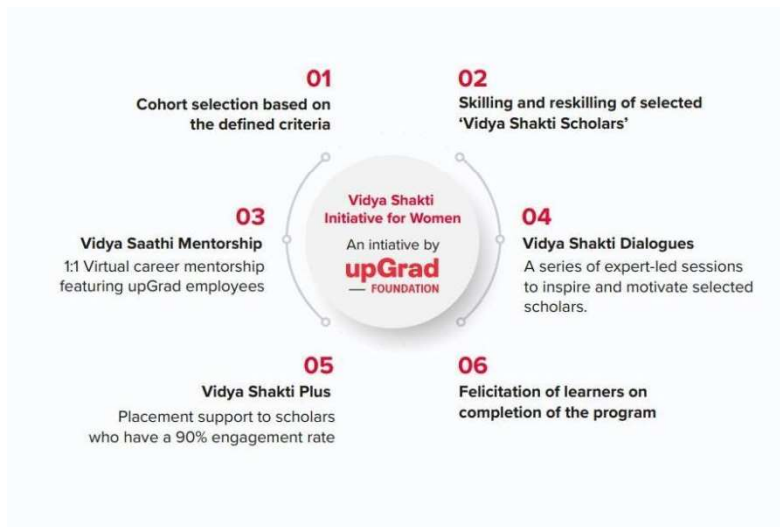
(Programme Registration fee=Rs. 500, Non-Refundable)

100% online, only in English, accessible currently only through a laptop/computer, Asynchronous in nature.

Frequently Asked Questions (FAQs): Vidya Shakti Initiative for Women

Question: What is Vidya Shakti Initiative for Women?

Answer: The Vidya Shakti Initiative for Women is a programme of the upGrad Foundation was launched on March 8th, 2022. It aims to offer courses for the first-generation female university students, women with Disability, women serving in armed/police forces, women journalists in small towns and cities, and women working with NGOs under the aegis of the Vidya Shakti Scholarship. This initiative shall allow the awardees to avail of one-on-one mentorship to get career-related guidance and interaction with industry experts and women role models. The upGrad foundation will also assist these learners in placements and preparing for jobs. The life-cycle of the initiative is represented below:



Question: Are the upGrad courses completely held online?

Answer: Yes, upGrad courses are 100% online.

Question: Are the upGrad courses available in languages other than English?

Answer: As of now, upGrad doesn't have courses in any other language except English. To pursue these courses learners should have adequate knowledge of English.

Question: Can working professionals do these courses?

Answer: upGrad courses are designed in a way that working professionals can take up these courses.

Question: Can the students do upGrad courses on a mobile phone? Or is it necessary to have a laptop?

Answer: As of now, upGrad courses can be accessed through laptop / computer. Once the mobile course navigation feature is activated through Mobile; we would communicate the same to the students.

Question: How are the courses delivered? Are classes live or do the students get the recorded sessions too?

Answer: The Online Courses are delivered through Learning Management System. The Online Courses are Asynchronous in nature wherein the student can access their courseware from day 1. The

Courseware includes ebooks, study guide, practice test, video tutorials and assignments. This is self-paced learning course backed with Live Online Master Classes every month.

Question: Does upGrad Foundation helps learners in placements or internships?

Answer: The placement support through Vidya Shakti is provided to learners who show more than a 90 per cent engagement rate in attending live classes and completing assignments and modules.

Question: How Vidya Shakti Scholarships are funded?

Answer: As of now, upGrad leadership is funding the Vidya Shakti Scholarship through its social arm, the upGrad Foundation.

Question: Does Vidya Shakti Scholarship plans to add more certification courses?

Answer: As of now Vidya Shakti scholarship offers 6 certification courses.

Question: What is the duration of the Certification courses offered under the Vidya Shakti Initiative?

Answer:

1. Finance Management (6 months)
2. Healthcare Management (6 months)
3. Information Technology Management (6 months)
4. Marketing Management (6 months)
5. Operations Management (6 months)
6. Human Resource Management (6 months)

Question: What is the educational eligibility criteria for these courses?

Answer:

- **For Certification Courses:**
 - Women learners who are in their 3rd or final year of undergraduate degree
 - Women learners who have completed their undergraduate degree
 - Women learners who have completed or are pursuing their postgraduate degree

Question: Apart from educational eligibility, what is the criteria for being shortlisted for Vidya Shakti Initiative?

Answer:

- First-generation women learners, or
- Women learners belonging to underprivileged section of society. The annual family income must be less than Rs. 8 lakhs per annum. or
- Women learners belonging to Below Poverty Line families, who have BPL ration card

Question: What certification will the learner receive?

Answer: The certification will be provided by upGrad Foundation and TalentEdge jointly.

Question: What are the timings of the classes and when are they conducted?

Answer: The classes are conducted usually on a weekend (Saturday-Sunday) around 6.00-7.00 PM.

Question : Can the live sessions be bilingual?

Answer : The course content in LMS is in English; however we would insist the faculty for the Monthly 1 Lecture to be conducted in combination of Hindi and English.

Question : Do we have any future aspect of making the course medium cater to more southern regional languages?

Answer: Yes we have plans for Southern Language in April 2023; subject to student count and based on approval from higher Authorities.

Question : Can the live sessions be attended from one laptop collectively? where the resources are limited. For the modules, they will complete on individual devices.

Answer: The Live sessions can be accessed from any desk top or laptop individually or collectively. If there is collective group; similar to how we watch You Tube Videos; the end user need to connect their laptop to some big screen.

Question: What is the actual cost of the courses provided under Vidya Shakti Initiatives?

Answer: The original cost for all the 6 courses is Rs. 25,000. But since these are provided free of cost, only a registration fees of Rs. 500 is collected which is not the programme fee.

Question: Why upGrad foundation is charging Rs 500 as Registration fees from Vidya Shakti scholars?

- a. **Answer:** To ensure better participation, the upGrad Foundation has decided to take a registration fees before the start of the program. This is taken to ensure no false registrations are done.

Please note that the amount will not be refunded in case of failure to meet any of the above criteria.

Question: Can Rs 500 registration fee be waived?

Answer: No

Question: Can a learner pay the registration fee in instalments?

Answer: No, the registration fee needs to be paid upfront by the learner.

Question: Can the learner defer their admission to the cohort after depositing the registration fee?

Answer: In such scenario, please inform the upGrad Foundation team at the earliest regarding the deferral, but please note there wont be any refund of the registration amount without completing the course.